



Going Beyond The Mark!

IDENTI  
MEDICAL DATA SENSING

# REVOLUTIONIZING MEDICAL DATA CAPTURE: SNAP&GO™'S IMPACT ON EFFICIENCY AND SAVINGS AT A US TRAUMA CENTER

## RESULTS, BY THE NUMBERS:

**\$1,582,789 ROI**

USING IMAGE RECOGNITION TECHNOLOGY

**2,145 HOURS SAVED/YEAR**

REDUCTION IN POST-PROCEDURAL ADMIN TIME

**\$197,340 ANNUAL SAVINGS**

ELIMINATION OF THE NEED FOR BACKFILLING  
RNS, LEADING TO SUBSTANTIAL COST SAVINGS

## THE SOLUTION:

Snap&Go™ technology uses computer vision to capture images of product packaging. AI and machine learning quickly identify items using a global SKU database. This system simplifies the data capture process to a 3-second 'snap,' ensuring accuracy and efficiency in item and charge capture across hospital systems.

This case study delves into the transformational journey of a leading US Trauma Center as they embraced the Snap&Go™ technology, a groundbreaking computer vision data capture system. Initially burdened by inefficient and error-prone data capture methods, the Trauma Center faced significant challenges in accurately recording high-value items used during surgeries. Snap&Go emerged as a technological leap forward, shifting the paradigm from traditional barcode scanning and manual entry to an AI-driven, image-based system. This change not only streamlined the data capture process but also had far-reaching implications for billing accuracy, inventory management, and overall operational efficiency in a high-pressure medical environment.

### Existing System Weakness:

- Reliance on barcode scanning and manual data entry, leading to incomplete EMR records.
- Time-consuming and error-prone manual keying-in of data.
- Inability to audit all high-value cases due to resource limitations.
- Staff challenges with data collection during surgeries, leading to unrecorded items

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